vanional Grid • National Trust • National Union of Students • National Youth Agency - NYA • NCV Neighbourhood Watch • NHS England • Northern Ireland chest, heart & stroke • Nutmeg • O2 Telefoni ୍ରତ୍ୟ 🗲 Ofsted - Michael Wilshaw 🗣 Ormiston Academies Trust 🗣 Parkour UK 🗣 Parkrun 🗣 Participation People 🗣 PAVO (Pa 🗝 🖰 🔾 🔾 🔾 🔾 🕳 🕳 🕳 🕳 Sociation of Voluntary Organisations) 🗣 Pears Foundation 🗣 Positive Futures NI dents' Union 🕈 Raleigh International 🖣 Reach Out 🖣 Reachout Scotland 🖣 Red Cross UK 🖣 RIBI 🖣 Rocking Ur Teens 🖣 Royal Free Charity 🖣 RSPB 🖣 Rup 🔠 afe 🗣 SAFE Foundation 🗣 Safer London 🗣 Schrader 🗣 Scout Association 🗣 Sea Cadets 🗣 Sheffield Teaching Hospitals NHS Foundation Sir John Thursby Community College 🗣 Skillforce 🗣 Spirit of 2012 🗣 Sport and Recreation Alliance 🗣 Sports Leaders 💵 aph Youth 🔊 St John Ambulance 🔊 St John Wales 🔊 St Joseph's In The Park 🤊 Start 360 🗣 Stranmilli<u>s Uni</u> llege (NI) • StreetGames • Streetwise • Student Hubs • Student Volunteering Cardiff • Teach am London • Tendering Enterprise Studio School • The Archbishop of York You The Challenge • The Independent Association of Prep Schools itional Association of Voluntary Services Manage itional Development Team for Inclusion 🤊 nce's Trust Northern Ireland • The Unice ghts Respecting Schools Award 🔈 The Univers mingham School • The University of Winches Community Foundations • UK Fixers • UK Yo nited Learning 🔈 Universities UK and National 🕻 Students • University hospital Southampton undation Trust • University of the First Age • Univ Ulster (NI) Students' Union • Uprising • UWC At ollege 🔸 Vi-Ability 🔸 VInspired 🔸 Volunteer No olunteer Police Cadets 🗣 Wates 🗣 Wellington Colle hizz-Kidz 🔸 Whole Education 👂 Windlesham F Nings of Hope • Winterton Community Academy • V agons • Youth Action Northern Ireland • Youth At I outh Federation 🔈 Youth Sports Trust 🗣 Youth Uni ddiction NI 🔈 Affinity Sutton 🔈 Ahmadiyya Muslim mbulance Services 🔸 Angling Trust 🔸 Apprenticesh niversity Hospitals 🔈 Aylesbury Youth Action 🗣 Baden-Pu anes School • Cabinet Office • Canal and River Trust • Canterbury College Students Union • Cara Friend LGBT Switchboard NI 🗣 Cara Friend LGBT Y

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#iwill is a UK-wide campaign aiming to make involvement in social action. - e.g. campaigning, fundraising and volunteering - part of life for more 10-20 year-olds by the year 2020. Our aim is to create real and sustained societal change through galvanising cross-sector support from leaders in our society.

To do so, #iwill is calling on business, education, voluntary and public sector organisations to promote the benefits of youth social action, improve the quality of opportunities and increase the number that are available to young people.

Over 500 organisations have already made substantial pledges towards the campaign's goal.

"To give all young people the opportunity to take practical action in the service of others has been a lifelong ambition for me. This campaign will not succeed without the drive of organisations and individuals from every sector. I am incredibly proud of the young people across the U.K. who are doing marvellous things, which are not only benefiting their communities, but also help them to develop their own skills and character."

HRH The Prince of Wales, Patron of Step Up To Serve and the #iwill campaign

You can get involved by:

Spreading the word about youth social action

- How can you encourage more young people to take part?
- How can you raise the profile?
- How can you demonstrate the double benefit - to young people AND their communities?

Embedding youth social action in education and employment

- What can you do to integrate it into your ethos, policies and practices so that it becomes part of young people's lives wherever they are?
- How can you use your influence to lead changes in your sector's approach to youth social action?

How can you make your pledge meaningful? Ask these questions:

- How can you make your pledae clear and focused?
- Is your pledge measurable and are you clear about what's needed to achieve your aims?
- Is your pledge relevant to the strategy and the six principles of high quality social action?
- How will you show progress annually through to 2020?
- If you operate across the UK, how can you make an impact across the four nations?

Creating opportunities for youth social action

- What can you do to open up more high quality opportunities?
- Could you provide funding or inkind support?

• The campaign is independent, cross-party and #iwill facts

- #iwill was launched in November 2013 by HRH The Prince of Wales and the UK's three main political parties • #iwill is coordinated by the charity Step Up To Serve

The #iwill principles for quality youth social action





How will YOUR organisation pledge to support the #iwill campaign today?

For more information contact hello@stepuptoserve.org.uk. To submit a pledge, visit www.iwill.org.uk/pledge-upload. Example pledges can be seen at www.iwill.org.uk/iwill-pledges

What happens next?

Thank you for pledging support to the campaign – your leadership means we are one step closer to achieving our ambitious goal!



To track the development of the campaign, we'll ask you to tell us about the progress you're making on your pledge every six months.

We will then use this data to update your pledge page, and publish a report each year as part of our November celebrations, showcasing the impact of the campaign and highlighting the great work of our pledging partners.